

## Technology Mission to Brazil: Invitation to Make a Presentation

Dear Madam, Dear Sir,

In the framework of our Technology Mission to Brazil held this May, we have the opportunity to hold a one-day seminar together with the representatives of SENAI (Servicio Nacional de Aprendizaje Industrial - National Industrial Training Service) at one of the largest SENAI Training Centers in São Paulo. The seminar is scheduled for **May 21, 2004** and its overall topic will be:

### "Modern Industrial Professions and New Ways in Vocational Education and Training"

Mission participants will directly be included into the program of the seminar. In particular, every participating company will obtain a 30-minute speaker slot to make a presentation about their view of innovative training concepts for industrial professions.

If you are interested in participating in our technology mission and in holding a presentation during the SENAI seminar, please send us a brief summary of your idea and of the presentation topic **by March 31, 2004 at the latest!**

The main fields of interest are:

#### Industries:

- Automobiles and other vehicles
- Construction
- Aviation
- Technology & Research Enterprises
- Power Plants and Energy
- Food Industries
- Defense
- Space and Satellite Technology
- Telecommunication
- Natural Resources and Oil

#### Sectors:

- Automation
- Biotechnology
- CAD, CNC
- Digital Technologies
- Electronics
- Mechanics
- Mechatronics
- Measuring Systems
- Optics, Acoustics
- Pneumatics
- Production technologies
- Quality control
- Robotics
- Simulation
- Control & Guidance Systems

The seminar will be attended by technical directors and training managers of SENAI training centers from many Brazilian states as well as by the representatives of various private institutions and enterprises. The goal of the seminar is to exchange experience and to establish closer ties between SENAI and Worlddidac for future projects and technology transfer.

Please also note that the general participation fee in the technology mission is EUR 1125.00 per person. The fee for Worlddidac members is EUR 900.00 per person. This fee includes:

- Participation in the Worlddidac Technology Mission to Brazil from May 19 to 22, 2004.
- Documentation for participants
- Entry in the Mission Brochure and Promotion
- Participation with Speaker Slot at the SENAI Seminar
- Networking Meeting and Cocktail reception and the Educar Show
- Networking Meeting and Cocktail reception and the Mecânica Show

Travel & accommodation have to be covered by the participants individually. Special rates will be available at selected hotels.

We hope you will take advantage of this unique opportunity to strengthen your presence in Brazil. If you wish to obtain additional information, please do not hesitate to contact us. We look forward to hearing from you!

Sincerely yours,

Paul Perjes  
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**Program Overview:  
Worlddidac Technology Mission Brazil, May 19 to 21, 2004**

**May 19, 2004**

- Welcoming
- Visit of Educar Show
- Evening networking meeting between Mission delegates and officials from education, government and local business with subsequent cocktail reception

**May 20, 2004**

- Visit at Mecânica 2004
- Information Session and networking meeting with representatives of various industries with subsequent cocktail reception

**May, 21, 2004**

- Modern Professions and New Ways in Industrial Training  
Seminar held at one of the largest SENAI Training centers in São Paulo

**May 22, 2004**

Bilateral Company visits in the São Paulo region or individual contact follow-ups